

MEDIA RELEASE

MARC CAIN FOR COMFORT

The new season Marc Cain Sportswear collection is versatile, unique and of course luxurious. The range is segmented into three themes this season, including Cool 4 2morrow, Shock Wave and Soft Metal. All beautifully designed, the new collections stocked at Justin Paul are inspired from an array of different areas, including Mondrian's artwork, Zebra prints and stripes through to rock music; the versatility of the range is truly amazing. Tailoring to the needs of all women, whether you are a secret rock fan, art buff or just love colourful designs and patterns, Marc Cain Sportswear are a definite for this year's wardrobe.

A quick snap shot of the Marc Cain Sports Range:

Cool 4 2morrow is a cool sportswear focusing heavily on a cotton mix and colourful stripes along with black motifs for a modern layered look.

Shock wave, inspired by Mondrian's artwork; Shock Wave presents itself as powerful and provocative in strong colours and Zebra prints.

Soft Metal relies of soft tones combined with rock style motifs resulting in an extremely feminine biker look for the modern women of today.

If you require any further information regarding the new Marc Cain sportswear range only available in Launceston at the Justin Paul store, or any other in-store collections please contact Philip Bucknell at bella PR.

bella

bella PR

Philip Bucknell
P.R. Belinda Visser

p. 61 3 9824 6000

m. 0421 667 151

m. 0431 274 169

www.bellapr.com.au

philip@bellapr.com.au

belinda@bellapr.com.au