

*Edge of Elegance with a touch of Launceston*



The new collection **“Edge of Elegance”** by designer Rachael Ruddick combines modern monochromes with punctuations of colour and fine metals.

Tasmanian born Rachael Ruddick has become one of Australia’s most sought after designers; her ranges feature regularly in Harper’s Bazaar, Grazia, InStyle, Madison, Vogue, Marie Claire, Famous and OK Magazine, a true testament to Rachael’s success.

Edge of Elegance is a combination of hand bags, cuffs, clutch purses and leather wrist wraps creating unique accessories for women of all ages; if you’re young & stylish or mature and sophisticated there is a piece waiting to be worn by you!

The materials at work in this collection include sand buffed Sting Ray, Ostrich, Salt Water Crocodile, Cowhide and Watersnake.

Staying true to the classic colour palette, domino Watersnake and gunmetal Cowhide continue as the foundation leathers in *Edge of Elegance*

Buff Watersnake has been introduced in a gorgeous gloss marshmallow tone, sand buffed Sting Ray in china blue and Ostrich pops in an incredible violet hue.

All leathers used for the Rachael Ruddick range have been farmed, ensuring the protection of animal wildlife preservation.

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Rachael Ruddick's Edge of Elegance is a versatile collection suitable for both evening and day attire, perfect for any occasion. The leather wrist wrap is a perfect example of this, able to be worn alternatively as a necklace.

The bags are made with attention to detail in a range of shapes and sizes, able to be worn casually by dressing down the overall outfit or simply adding to an evening dress to give it that perfect feature. Additionally, the range also compliments other pieces made of the same leathers and materials creating a beautiful 'set' of matching accessories.

(The collection is priced from \$50 - \$1,700)

Rachael Ruddick leather goods are available exclusively in Tasmania at Justin Paul; and has been handpicked to compliment the range of international designer fashion labels available in store.

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For any media requirements regarding the Edge of Elegance collection by Rachael Ruddick; including product loans (for editorial fashion shoots), to request high resolution images or to secure an interview with Justin Paul Proprietor, Justin Birchmore, please contact Philip Bucknell at bella PR.



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